

CANNABIS CONTROL DIVISION
CANNABIS REGULATORY ADVISORY COMMITTEE

New Mexico Cannabis Regulatory Advisory Committee (C-RAC)
New Mexico Regulation & Licensing Department
5500 San Antonio Dr, Albuquerque, NM 87109
Sandia Conference Room
November 6, 2025 - 1:00 p.m.

DRAFT MINUTES

I. CALL MEETING TO ORDER

Chair Debbi Moore called the New Mexico Cannabis Regulatory Advisory Committee meeting to order at 1:05 p.m.

A. Roll Call

Roll call was taken, and a quorum was determined present.

MEMBERS PRESENT: Chris Duvall
Esther Lopez
Ginger Baker
Harold Trujillo
Kim Stewart
Lou Ann Branch
Nina Wells
Phillip Sanchez

MEMBERS PRESENT VIA VIRTUAL PLATFORM:

Debbi Moore
Kim Stewart
Dr. Steven Jenison

MEMBERS ABSENT: Bennett Baur
Christopher Williams
David McDermid
Nathaniel Paolinelli

NMRLD STAFF PRESENT: Todd Stevens
Eden Sayers
Liz Hewitt
Vince Mares

II. APPROVAL OF AGENDA

Chris Duvall made a motion to approve the agenda; Esther Lopez seconded the motion. The motion passed with unanimous approval.

III. APROVAL OF MINUTES

Phillip Sanchez made a motion to approve the agenda; Nina Wells seconded the motion. The motion passed with unanimous approval.

IV. PUBLIC COMMENT

No members of the public requested to comment.

V. ANNOUNCEMENTS

Director Todd Stevens gave the announcements:

Proposed rule changes: The CCD has gathered public comments and held a rules hearing. The division is working to have the new rules published at the end of November.

Track and Trace RFP: The RFP for a new track and trace system has been relaunched and will be closing November 7. It is expected to be awarded before the next C-RAC meeting.

C-RAC vacancies: There are currently 5 openings on the committee. Committee member Kim Stewart asked who to contact if they had a person interested in filling one of the vacancies. All referrals for new committee members should be forwarded to Director Stevens and the CCD staff.

Introduction of Enforcement Bureau Chief Vince Mares. Vince went over his background and intentions for the bureau. 2 officers are starting in a few weeks and will have 7 more to follow in the future. Some questions from committee members; Nina Wells asked if thefts at facilities should be referred to the new bureau, Director Stevens responded that those should be referred to local law enforcement. Harold Trujillo asked if regulations would be changed with the new bureau and if there is illicit water usage, where should that be referred to. Director Stevens responded that some clarity is being added to the rules and that any issues with water should go through the OSE.

VI. DIVISION REPORT

A. Licensing & Compliance Update

Director Todd Stevens reported the following:

Between April 1, 2022 and October 15, 2025 New Mexico cannabis retailers reported the following sales:

- Medical Sales \$559,329,728
- Recreational Sales \$1,399,663,562
- Total \$1,958,993,290

Harold Trujillo asked if the numbers are revenue sales or revenue to the state. Director Stevens confirmed that the numbers are total sales revenue as reported by licensees.

Chair Debbi Moore asked how local municipalities can use tax funds. Director Stevens indicated that is up to the municipality, he gave an example of Albuquerque using funds for low income residents. Lou Ann Branch asked for other examples. Director Stevens stated that the CCD would see about gathering that information from municipalities. There was discussion of where cannabis money from fees and fines is distributed to. Chair Debbi Moore asked for an update in the future on where funds from cannabis are being used in the state.

Discussion regarding additional compliance officers resulting from HB10 which will be located regionally around the state. It was requested that the map of regions be shared in the future.

Director Stevens was happy with how the re-inspections are going, stating that many operators are coming into compliance after a failed inspection, prior to re-inspection.

Top Cities for Market Sales – April 1, 2022 to October 15, 2025

<u>City</u>	<u>Medical</u>	<u>Recreational</u>	<u>Total</u>
Albuquerque	\$227,729,932.66	\$397,550,126.09	\$625,280,058.75
Sunland Park	\$8,061,721.27	\$149,704,280.51	\$157,766,001.78
Santa Fe	\$46,344,371.76	\$83,673,785.98	\$130,018,157.74
Las Cruces	\$43,009,554.65	\$81,854,013.74	\$124,863,568.39
Hobbs	\$15,150,932.42	\$89,877,331.24	\$105,028,263.65
Farmington	\$13,566,332.30	\$47,747,481.68	\$61,313,813.98
Carlsbad	\$14,498,575.12	\$41,752,585.76	\$56,251,160.88
Clovis	\$14,937,797.70	\$40,381,718.69	\$55,319,516.38
Rio Rancho	\$22,946,298.40	\$32,178,970.79	\$55,125,269.19
Roswell	\$17,092,967.72	\$28,773,000.29	\$45,865,968

Between October 15, 2024 and October 15, 2025 New Mexico cannabis retailers reported the following sales:

- Medical Sales \$135,671,668
- Recreational Sales \$437,634,802
- Total \$573,306,470

Top Cities for Market Sales – October 15, 2024 – October 15, 2025

<u>City</u>	<u>Medical</u>	<u>Recreational</u>	<u>Total</u>
Albuquerque	\$56,219,780.29	\$117,667,663.73	\$173,887,444.01
Sunland Park	\$2,416,978.04	\$58,373,220.48	\$60,790,198.52
Las Cruces	\$10,343,964.66	\$23,783,654.04	\$34,127,618.70
Hobbs	\$4,368,697.49	\$29,511,045.25	\$33,879,742.74
Santa Fe	\$10,061,509.67	\$23,547,811.25	\$33,609,320.91
Farmington	\$3,373,289.56	\$14,970,427.26	\$18,343,716.82
Clovis	\$3,213,474.24	\$12,672,664.23	\$15,886,138.44
Carlsbad	\$3,891,285.83	\$11,396,772.87	\$15,288,058.70
Roswell	\$4,021,132.55	\$9,093,671.88	\$13,114,804.43
Rio Rancho	\$4,281,539.03	\$8,020,613.10	\$12,302,152.13

Harold Trujillo noted that Ruidoso had fallen from the top 10 list and sked if there was a reason. Director Stevens indicated it could be due to reduced tourism in the area after fires and having a slower ski season. Phillip Sanchez asked for a breakdown of different time periods and sales to better compare trends.

Pending Applications:

Vertically Integrated (primary): 10 Micro Integrated (primary): 33

Retail: 8	Retail: 21
Manufacturer: 10	Manufacturer: 31
Producer: 9	Producer: 21
Premises: 18	Premises: 50

Individual Licenses: 120

Retailer: 22	Consumption Area: 5
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Manufacturer: 25	Courier: 7
Producer: 30	Testing Laboratory: 2
Producer Microbusiness: 27	Research Laboratory: 0

Active Licenses:

Vertically Integrated (primary): 122 Micro Integrated (primary): 196

Retail: 299	Retail: 144
Manufacturer: 245	Manufacturer: 184
Producer: 113	Producer: 122
Premises: 431	Premises: 231

Independent Premise License: 798

Retailer: 204	Consumption Area: 28
Manufacturer: 206	Courier: 15
Producer: 169	Testing Laboratory: 5
Producer Microbusiness: 111	Research Laboratory: 0
Premises: 896	

Director Stevens indicated that the licensing numbers would be updated on the website in the near future.

Compliance Actions Taken by the Division

Total Inspections Conducted Between November 2024 and October 2025:

- Retail Inspections: 1,307
- Producer Inspections: 998
- Manufacturer Inspections: 1,239

Total Notices of Contemplated Action Issued in November 2024 and October 2025:

- Settlements Entered: 10
- Final Decision and Order: 1
- Pending Settlement Negotiation: 4
- Revoked Licenses: 10
- Preliminary Injunctions Filed: 1
- Other Litigation (appeal): 1

There was discussion regarding any increases in emergency calls in relation to cannabis. Director Stevens indicated that in his discussions with health officials, they have not been able to say there was any measurable increase in hospitals or EMS. Dr. Steven Jenison stated that some of his colleagues had expressed concerns with adverse use by minors. Director Stevens stated that there has been a nationwide increase in usage at schools which may stem from the hemp market where items are being sold without any age requirement at places like convenience stores. The committee requested that there be presentations at future meetings to discuss negative health impacts, water, criminal activities and DUI's with low alcohol.

VII. OLD BUSINESS

No old business was discussed

VIII. NEW BUSINESS

No additional new business was discussed

IX. Future Meeting Dates and Location

- Next meeting will be after the legislative session in February, date to be announced

X. ADJOURNMENT

Harold Trujillo made a motion to approve the adjourn the meeting;
Phillip Sanchez seconded the motion. The motion passed with
unanimous approval.

The meeting was adjourned at 3:11 p.m.

Approved by:

Debbi Moore Chair

Date