

Dear New Mexico Cannabis Microbusiness Licensee:

The Cannabis Control Division (CCD) is introducing a new, first-of-its-kind logo intended to support the cannabis microbusiness in New Mexico. The [NM MICRO BIZ logo](#) will help consumers identify and purchase products sourced from small New Mexico businesses. Use of this logo is not required. However, small businesses are integral to New Mexico's economy, and we know that promoting them is key to a thriving New Mexico cannabis industry and encourage you to incorporate the logo into your branding.

If you are licensed as either an integrated cannabis microbusiness or cannabis producer microbusiness, please contact Autumn Marquez at autumn.marquez@rld.nm.gov to verify your status. Upon verification of microbusiness status, the CCD will provide the high-resolution logo files to be utilized for business marketing and product-packaging purposes.

We hope this logo will serve as an asset to your business. Please don't hesitate to reach out with any questions.

Sincerely,
Cannabis Control Division

