





Summary of Community Feedback to date: Ensuring Social and Economic Equity in NM's Cannabis Program

Presentation to CRAC on 12/2/2021



Methods of collecting feedback

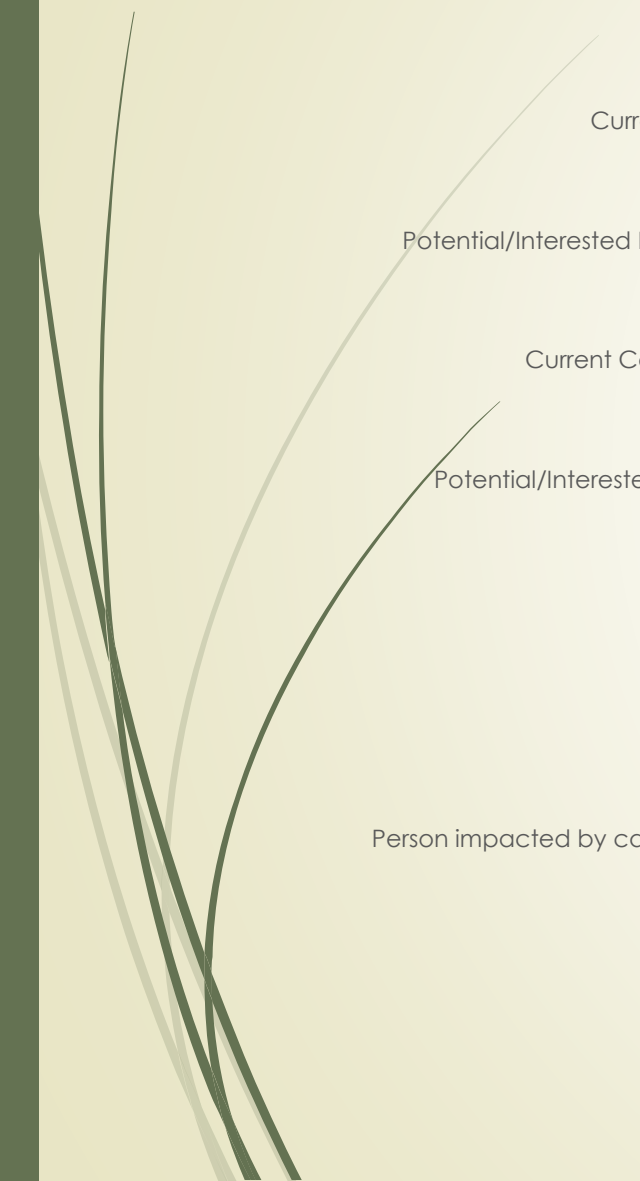
- ▶ Public Comment
 - ▶ Online Survey
 - ▶ Key conversations with community organizations/stakeholders
 - ▶ Polling
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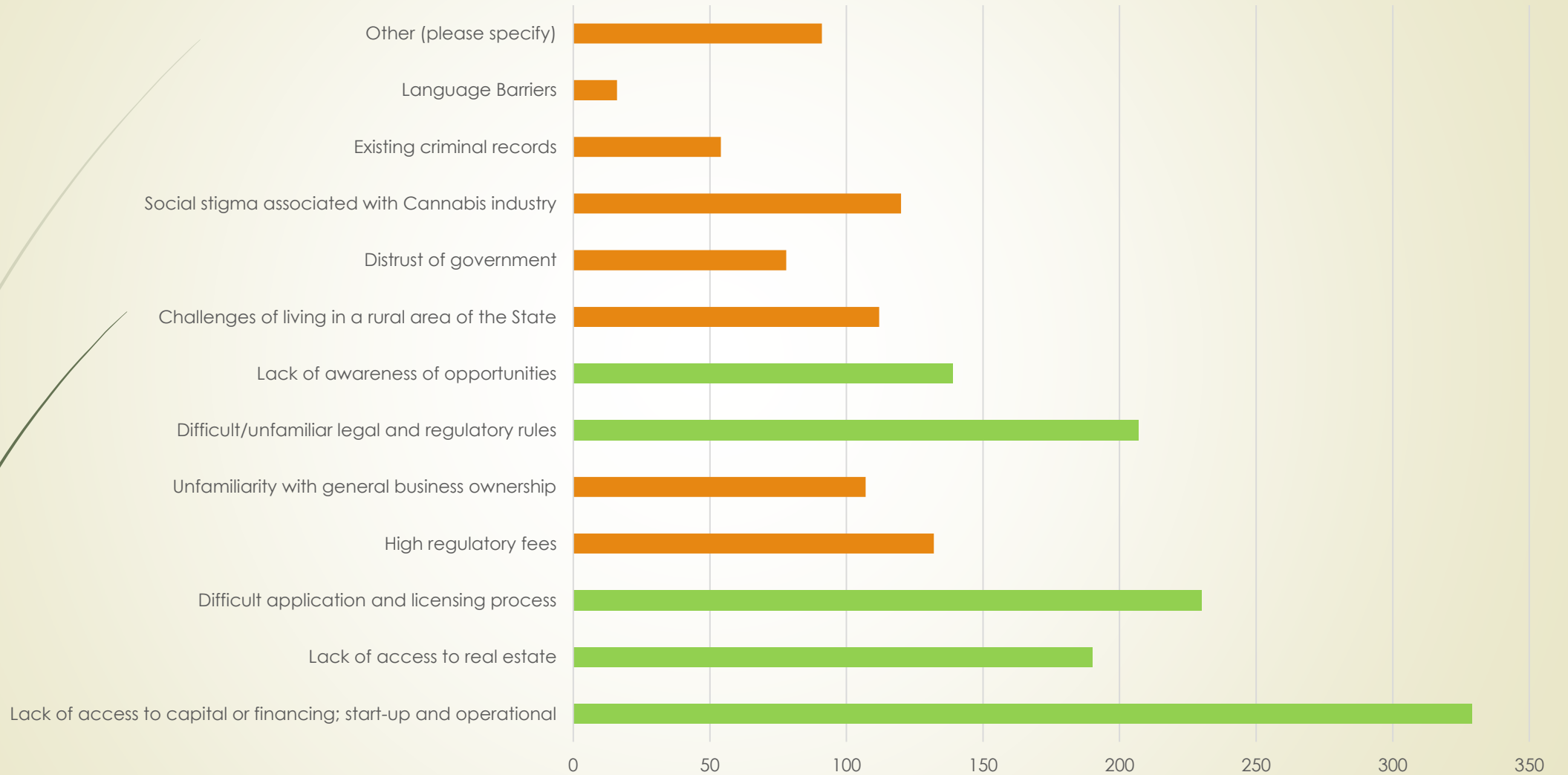
Online Survey: 11/14 thru 12/1

- ▶ 457 responses (92% from people living in NM)
- ▶ Responses from all NM Counties but two (Harding; Hidalgo)
- ▶ 55% Male; 43% Female; 1% Non-binary; 2% other or Non-conforming
- ▶ 66% White; 44% Non-White
- ▶ Tribe, Pueblo or Sovereign Nation Affiliation: Tesuque; Coahuilteca; Grande Ronde; Qawalangin; Santa Clara; Slapahoe; Genizaro; Osage; Cherokee; Cheyenne River Souix; Jemez; Navajo; Yankton Sioux; Acoma.

Which best describes your interest/role with cannabis in New Mexico?




What are the biggest barriers to entry into the Cannabis sector for Owners?

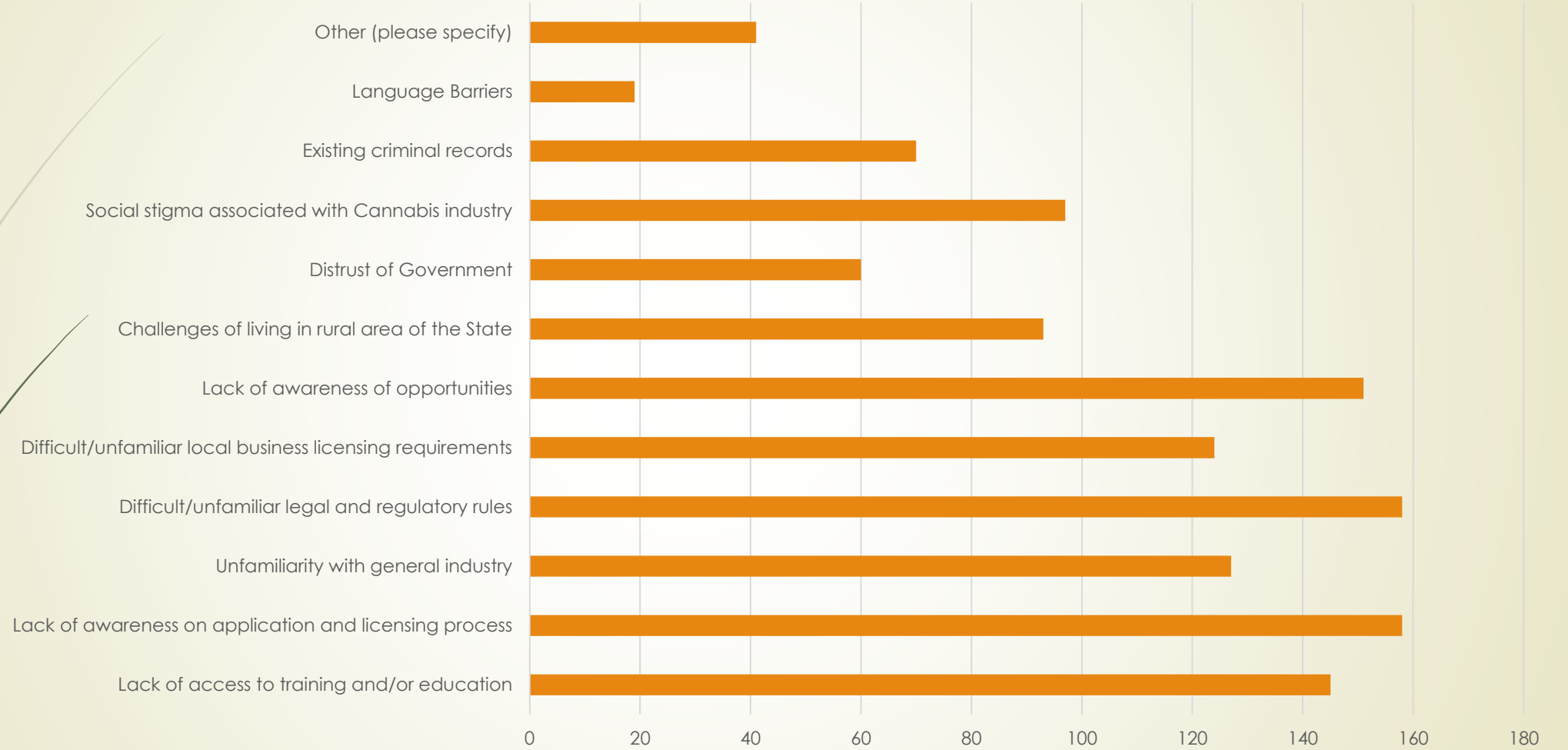




Other barriers:


- ▶ Water rights/Water access
 - ▶ Local zoning & ordinances
 - ▶ Banking & Federal Law
 - ▶ No help to encourage and assist small farmers
 - ▶ Navigating internal state agencies
 - ▶ Micro-licensees being held to same level of regulations as large licensees
 - ▶ Big marijuana already has a head start
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What are the biggest barriers to entry to the Cannabis sector for those desiring to enter the workforce?

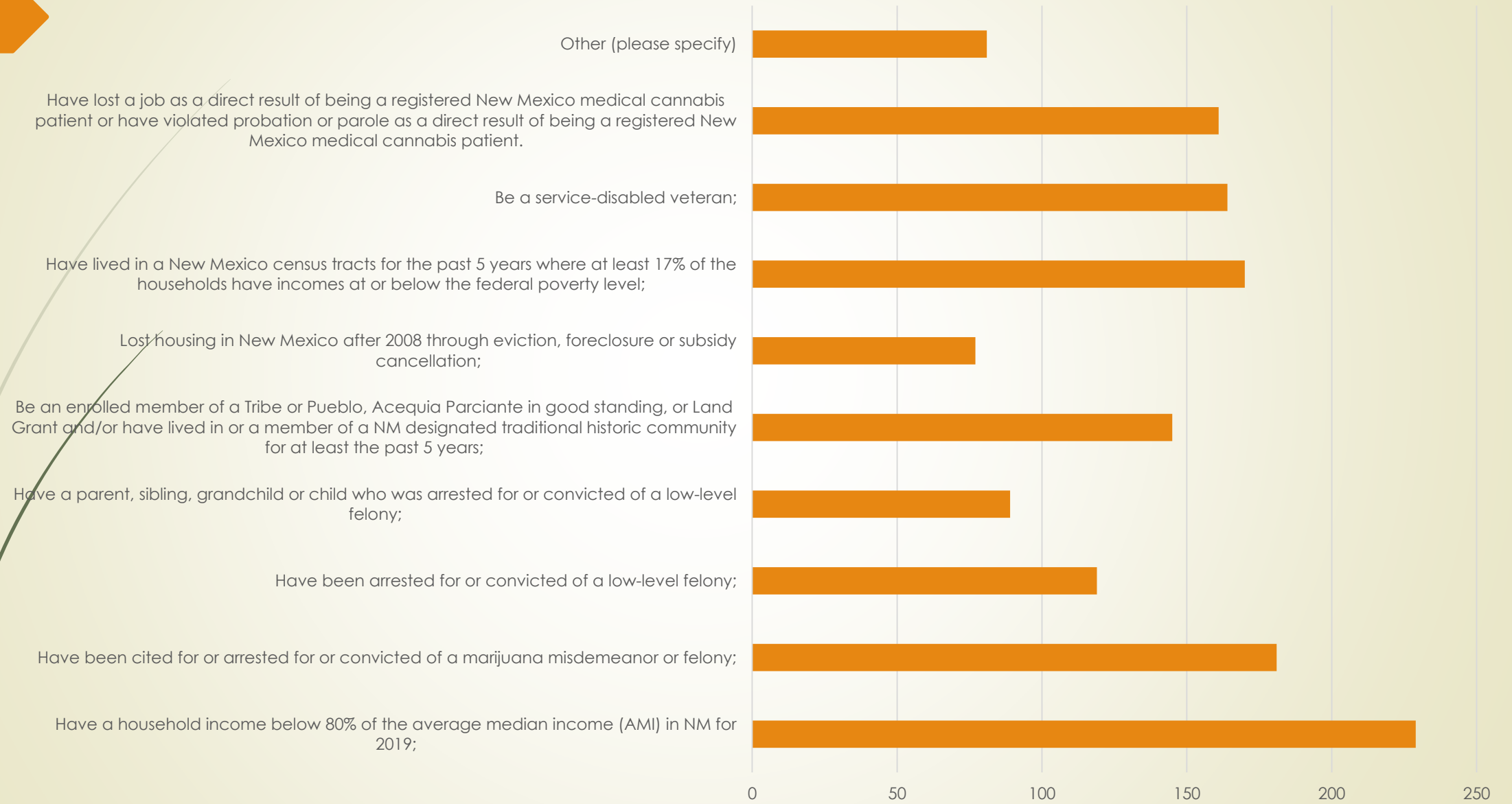




Other barriers for workforce:


- ▶ Loans for training/education
 - ▶ Highly competitive/professionals from out of state apply for jobs
 - ▶ Access to education in rural areas of the state
 - ▶ Wages
 - ▶ Having a federally legal income
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What do you think are some qualifying eligibility criteria for those applying for equity assistance?

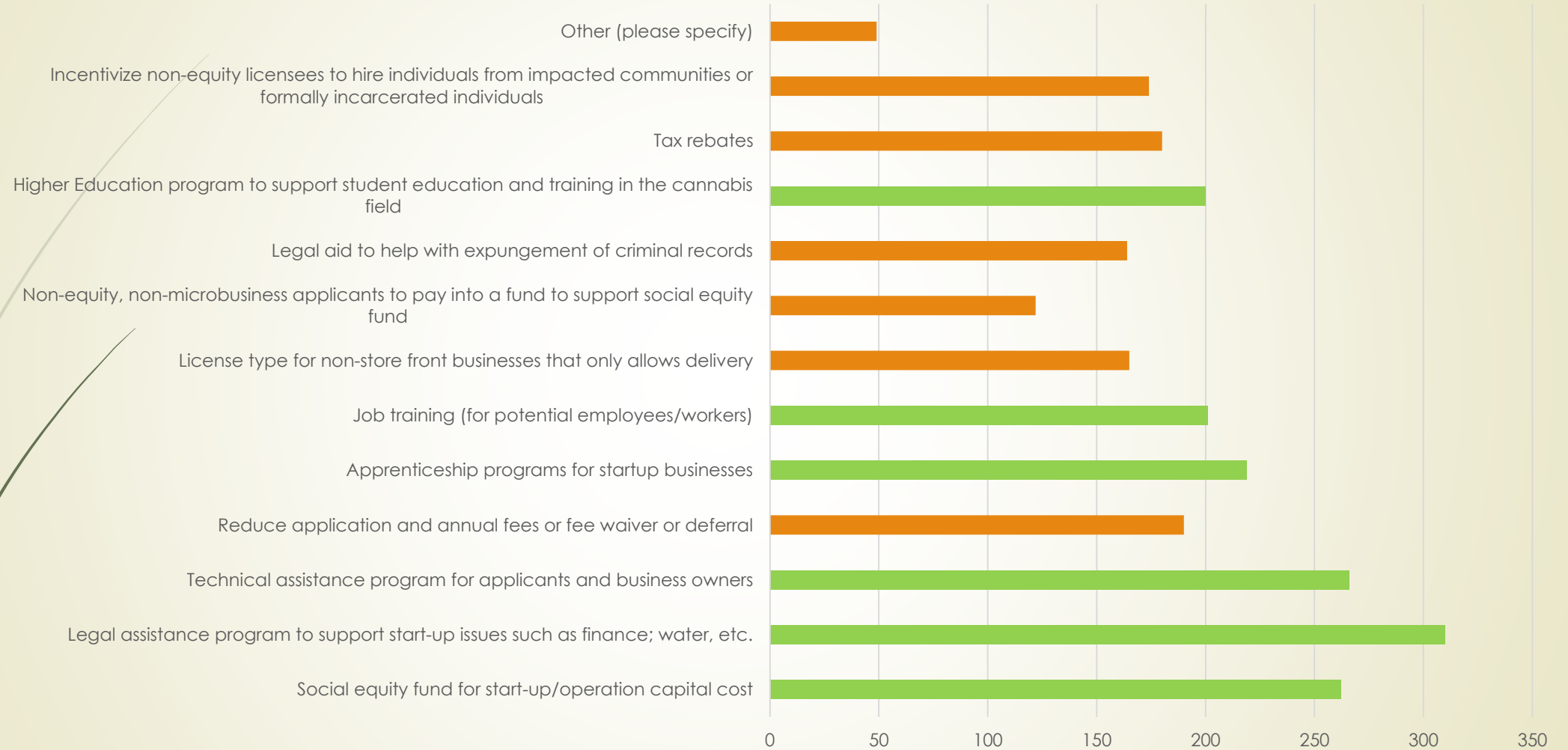




Other qualifying criteria

- ▶ Caregiver/spouse to a disabled Veteran
 - ▶ Living in a boom or bust community, i.e. mining
 - ▶ Minority woman on disability
 - ▶ Person with a disability
 - ▶ Have been evicted from public housing due to cannabis use
 - ▶ Small farmer/distressed farmer
 - ▶ Identify as a person of color
 - ▶ 1st time business owner
 - ▶ Over the age of 55
 - ▶ Have significant amount of student loan debt
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Which of these strategies do you think would be most effective in New Mexico to address issues of equity in regards to the Cannabis industry?





Other strategies

- ▶ Require non-micro licensees to pay a living wage and provide benefits
- ▶ Allow for co-op approaches
- ▶ Incentives to have a high % of investors or revenue remain in NM
- ▶ Access to commercial water rights for micro's
- ▶ License type for non-store front businesses that offer pop-up functions; delivery;
- ▶ Lower gross receipts taxes
- ▶ Utilize tax revenue for reparations fund for those & direct family of those impacted by marijuana arrests, convictions, evictions
- ▶ Outreach to small farmers
- ▶ Offset costs of mandatory expenses like Biotrack
- ▶ Navigator program to assist in the application and start-up phase
- ▶ Dedicated staff to ensure non-micro licensees are complying with their equity plans