



New Mexico Statewide

November 5th – 9th, 2021

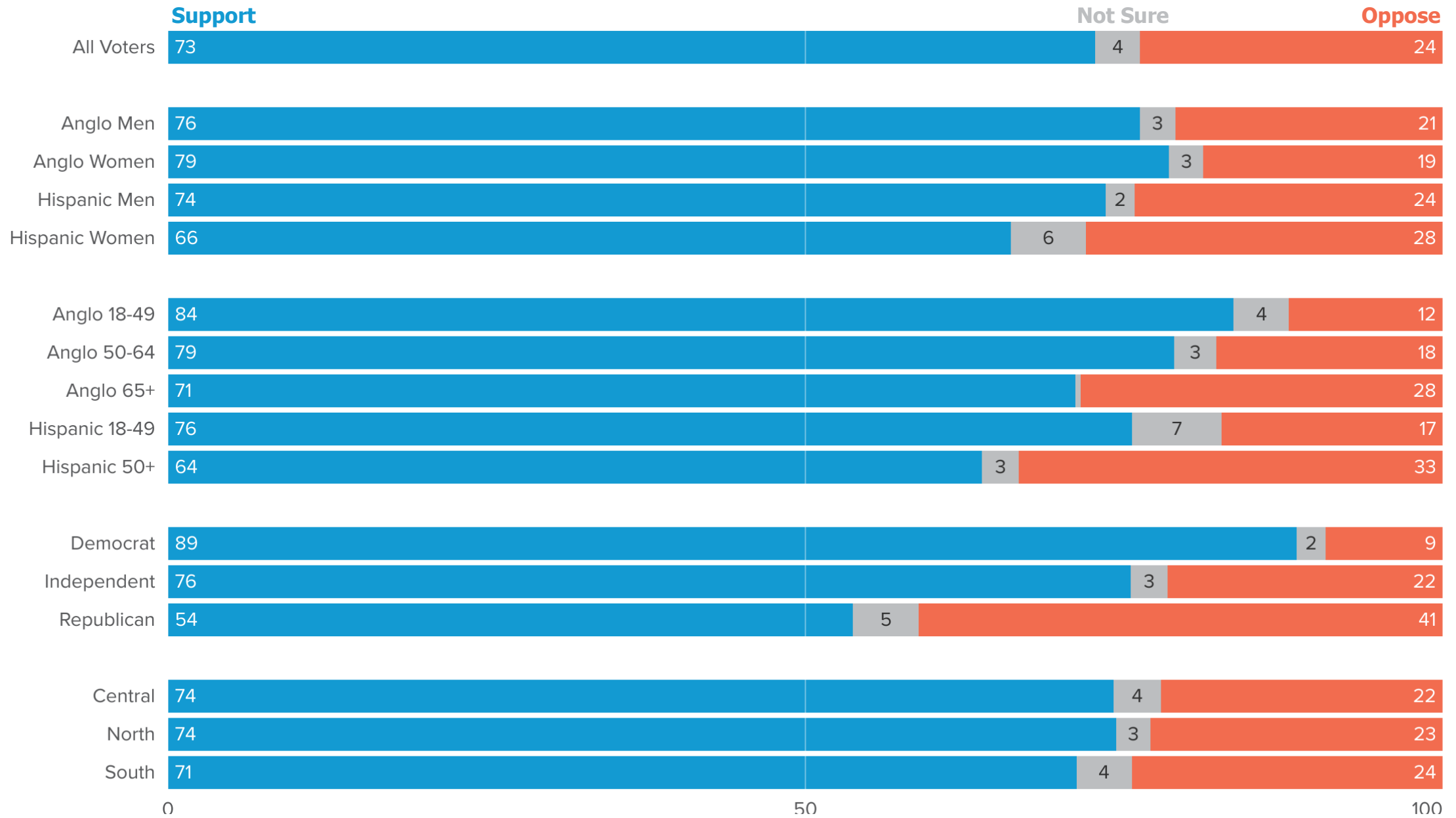
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Methodology



- 603 New Mexico voters
- Interviewing conducted November 5th-9th, 2021 online using text message and online recruitment
- Post-stratification weights were made on age, gender, ethnicity, education, 2020 presidential vote, party ID, and region to reflect the distribution of voters within the state.

Support for Cannabis Law

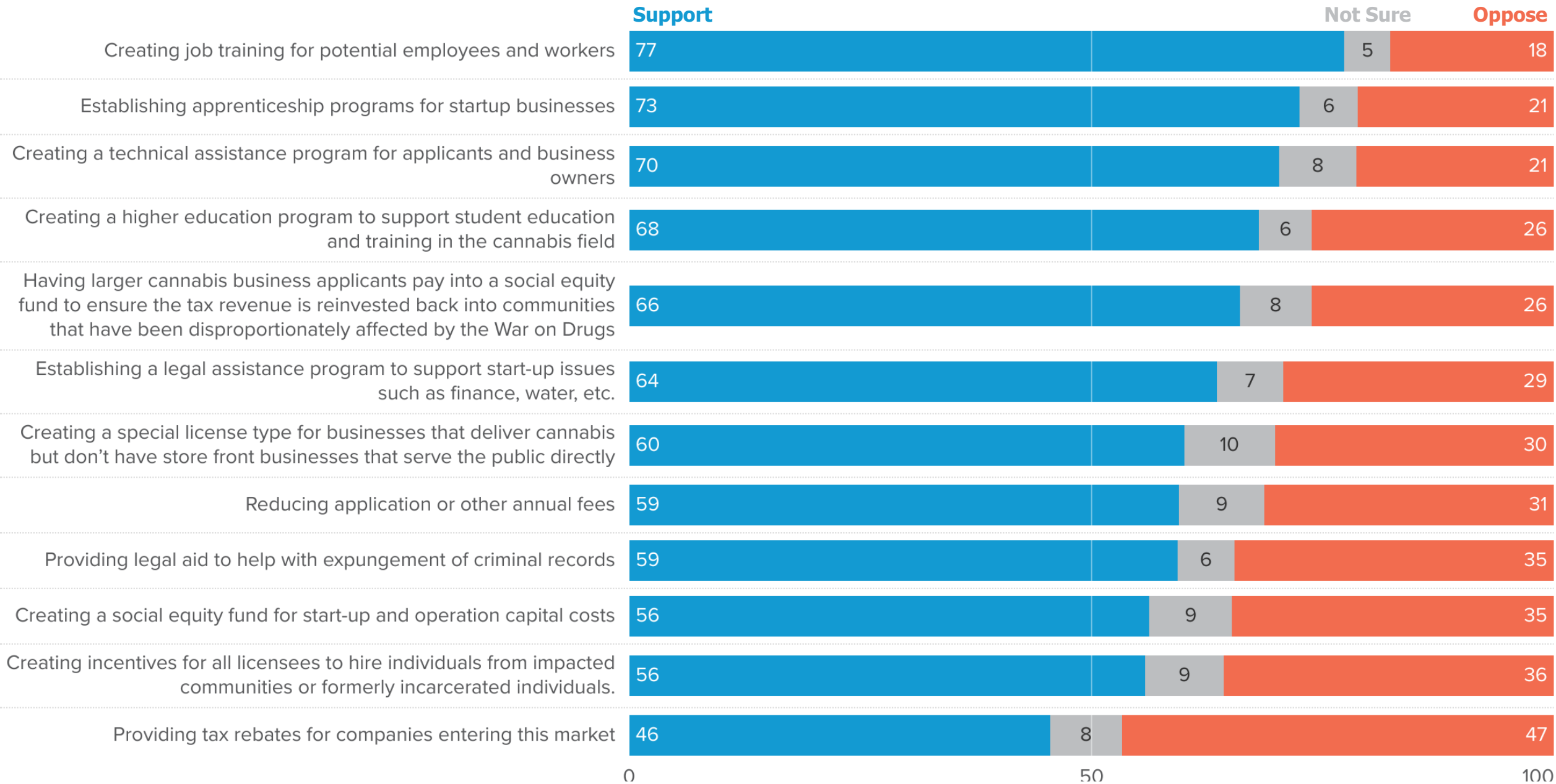


Importance of Factors for Equity Assistance

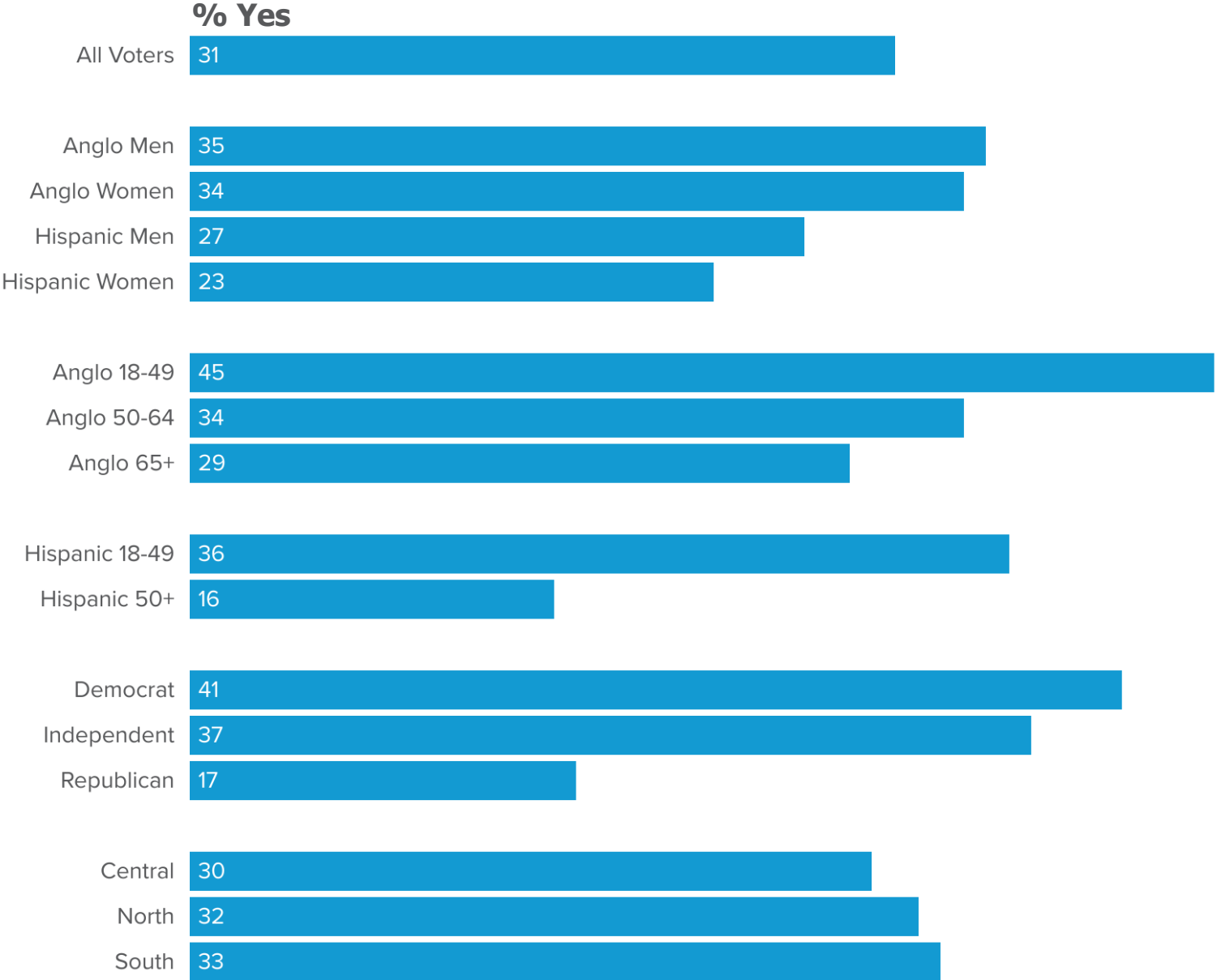


	% Important All Voters	How Closely Follow Cannabis Issues		
		Very Closely	Somewhat Closely	Not Closely
Be a service-disabled veteran	75	78	75	73
Have lived in a New Mexico census tract for the past 5 years where at least 17% of the households have incomes at or below the federal poverty level	62	72	62	54
Have lost a job as a direct result of being a registered New Mexico medical cannabis patient or have violated probation or parole as a direct result of being a registered NM medical cannabis patient	62	76	60	56
Have a household income below \$50,000	59	72	61	48
Lost housing in New Mexico after 2008 through eviction, foreclosure or subsidy cancellation	56	72	57	44
Have been cited for or arrested for or convicted of a cannabis misdemeanor or felony in the past	55	70	51	50
Have been arrested for or convicted of a non-violent, low-level felony	53	67	51	45
Be an enrolled member of a Tribe or Pueblo, Acequia Parciante in good standing, or Land Grant and/or have lived in or a member of a NM designated traditional historic community for at least the past 5 years	49	64	50	37
Have a parent, sibling, grandchild or child who was arrested for or convicted of a non-violent, low-level felony	46	57	46	37

Support for Proposals



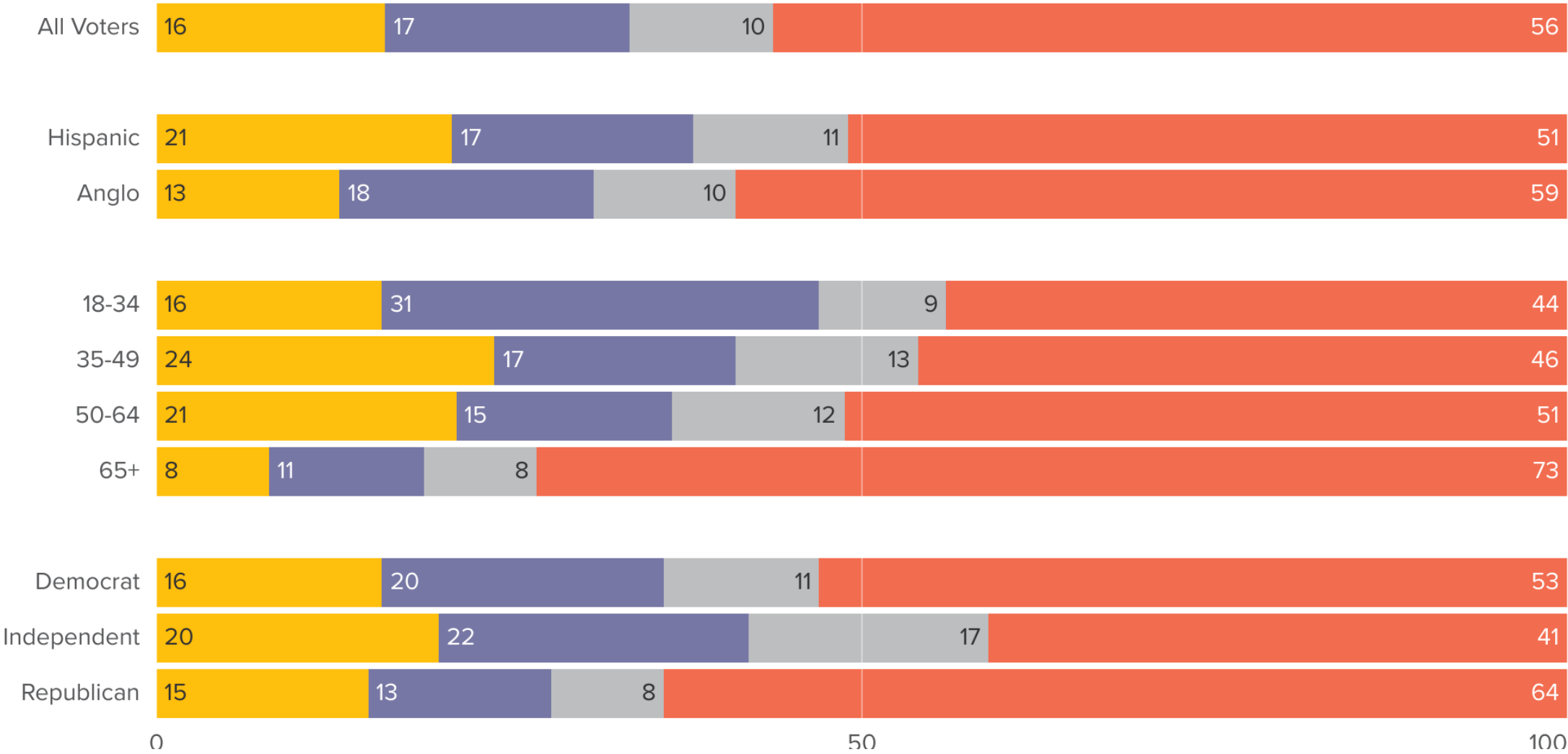
Intent to Consume Legal Cannabis



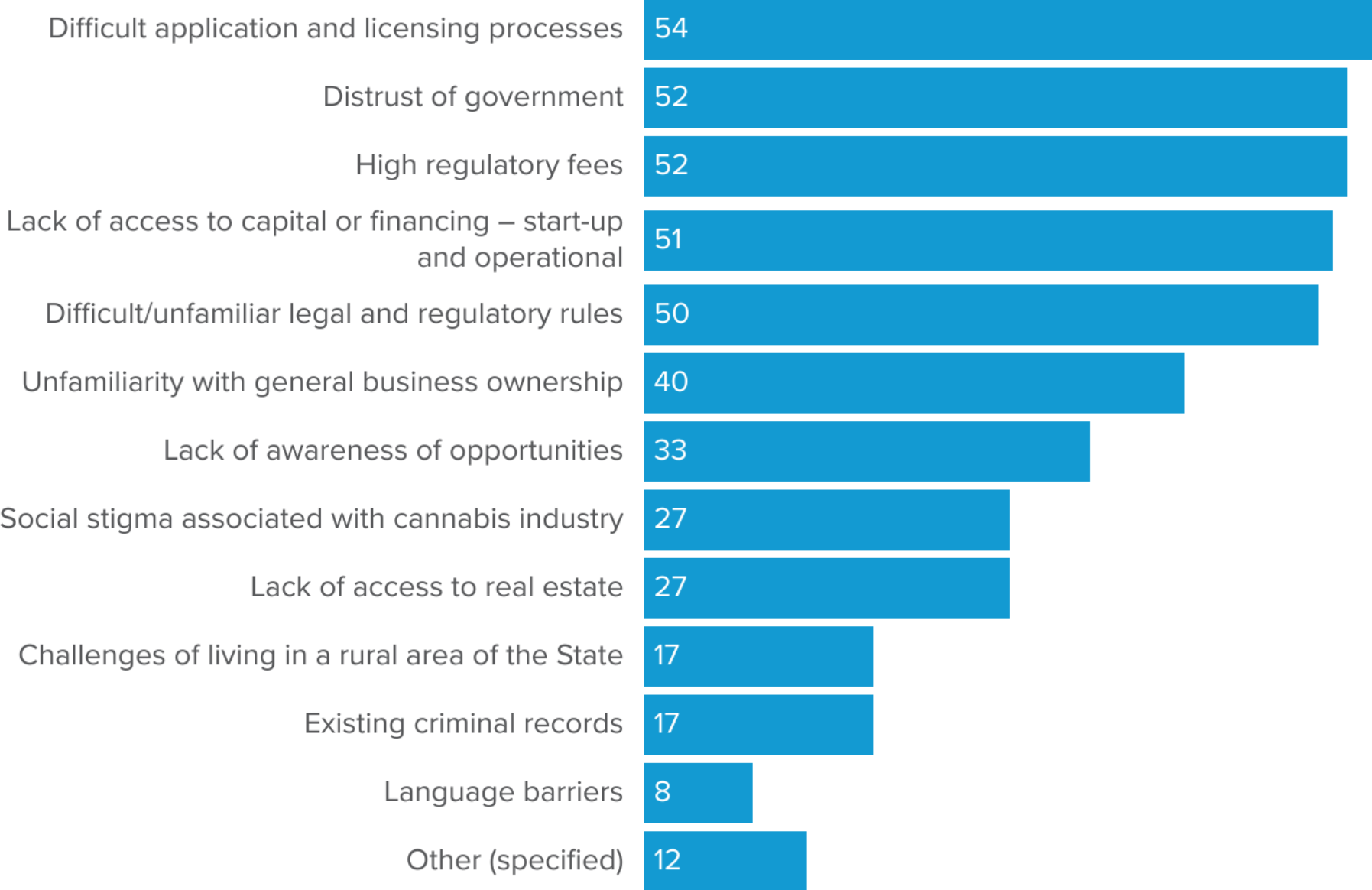
Intent to Get Into the Cannabis Business



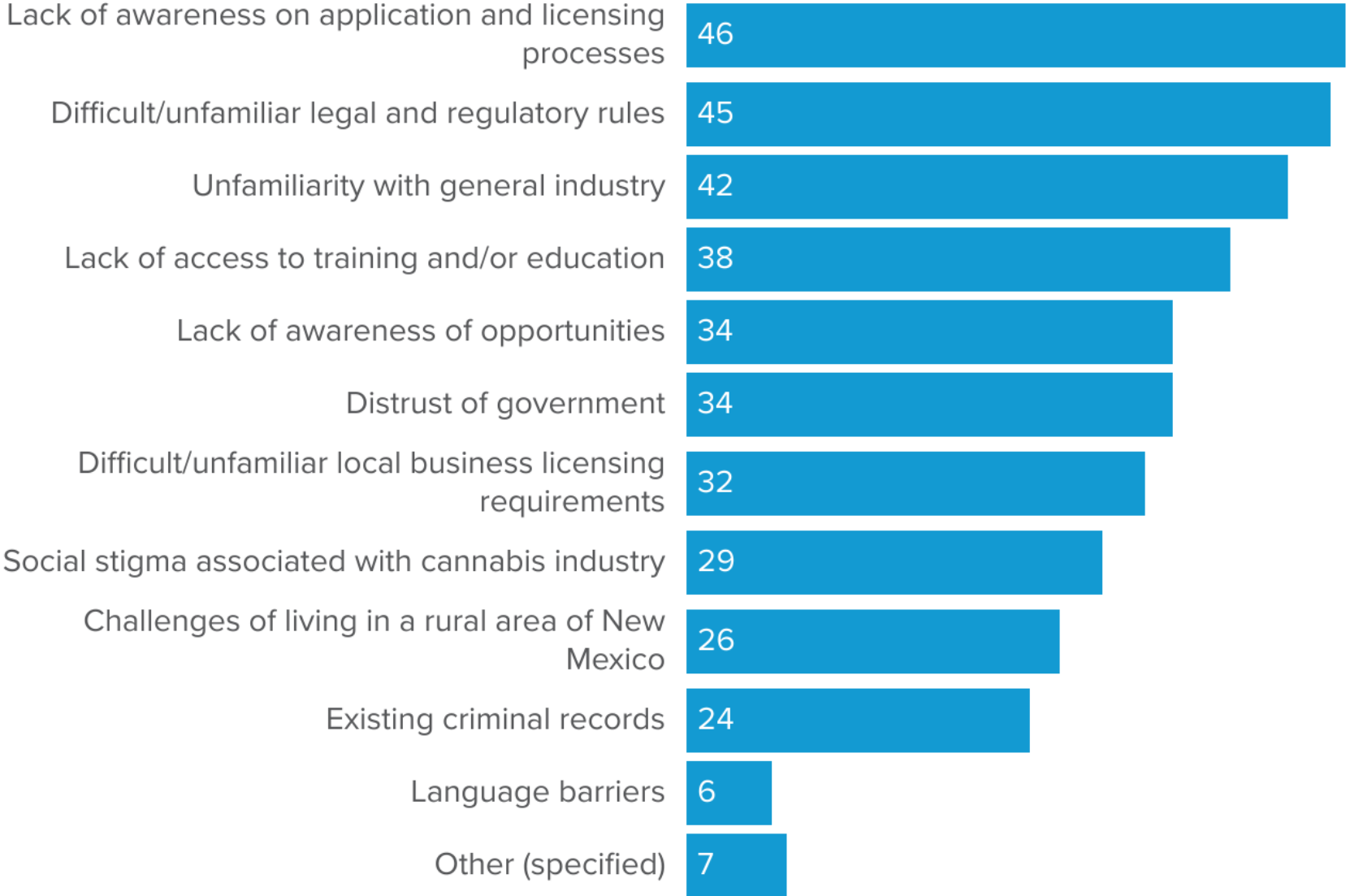
● Would consider applying for a license to grow or sell
 ● Would consider working in the industry
 ● Not sure
 ● Would not consider



Barriers to Getting a License



Barriers to Working in the Industry



Past Arrest or Citation for Marijuana Possession

